You know you need to compete on analytics and insight, but when you look to your organization you might feel as though you're not properly equipped. This includes finding personnel that know what to do with your data to derive deep and actionable insights.

The world of Business Intelligence may seem complicated. But it doesn't have to be.

In the BI Exploration Session, you will learn:

1 What a Business Intelligence Ecosystem is, and its benefits to your organization
2 The simple meaning of the most common and often confusing jargon and buzzwords
3 The principles of data warehousing, and business intelligence (the dimensional model)
4 The jobs to be done when working with data, including:
    a Monitoring and Exception reporting
    b Exploration and ad-hoc report creation
    c Visualization
5 The different types of business intelligence tools, and the job they are best suited to perform, including:
    a How to select the best tool for the job, and the individual doing the work
    b Identifying when and why a tool may be misunderstood or misused and therefore not producing the efficiencies you expected
6 How to hire the "right" talent whether business minded, tech minded, or business technologists
    a How to identify the talent to hire, train, or outsource to build a Business Intelligence Ecosystem
    b How to identify the talent to hire or train to use the Ecosystem to drive better analytics
7 The normal timeframes and strategies for success with a business intelligence implementation
8 How, and why to measure ROI

Our sessions are different. We are BI tool agnostic, never promoting a specific toolset, but instead providing a genuinely non-biased understanding of the marketplace. We teach with the singular goal of conveying understanding that leads you down the path of success.
Come with a desire to understand how to get started or improve the Business Intelligence initiative that you have. Then, move forward with a sense of confidence.

BI DATA DISCOVERY SESSIONS
GUIDED BY PATHFINDER